

Oona O'BRIEN

SERVICE DESIGNER

CONTACT DETAILS



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ABOUT ME

Never missing a chance to travel and learn, I am continuously seeking out new opportunities to expand my knowledge and understanding of people. Having now lived in five different countries across Europe and Africa, I have gained wonderful insights into the multiple ways people interact and behave around products. This has nourished my appetite for user research and capturing insights to turn them into meaningful design experiences.

SKILLS



Adobe Suite



Figma



Airtable



Photography
& video-making

INTERESTS



Coding



Traveling



Sketching

LANGUAGES



French
Native



English
Native



German
B2

PROFESSIONAL EXPERIENCE

UX DESIGNER, Sensity, Digital design agency

02. 2022 - to present | Cologne, Germany
UX Designer (freelancer)

DESIGN CONSULTANT, High Decor, chocolate factory

09. 2019 - to present | Rabat, Morocco
- Design and monitoring of products (chocolate decoration)
- Social media strategist (Instagram, Facebook)

VOLUNTEERING AND PROJECTS

SDN YOUNG TALENT CONFERENCE 2023

12. 2022 - 05. 2023 | Online international conference
connecting the next generation of service designers
Speaker organizer and coordinator.

STUDENT SERVICE DESIGN CHALLENGE 2023

11. 2022 - 05. 2023 | Milan, Italy
Finalist for a project improving the well-being of non-EU
workers wishing to settle or currently working in Italy.

SDN GLOBAL CONFERENCE 2022

09. 2022 - 10. 2022 | Copenhagen, Denmark
Photographer and videographer for the event.

AUDIOVISUAL PRODUCTION, C.O PROD

06. 2020 - to present | France, Scotland, Ireland, Morocco
Laureate of the Créart'Up project incubator
The project includes :
- The creation of short three-minute documentary videos on
artists and craftworkers from various countries
- Videography & photography (Canon EOS SL1, Fujifilm XT3)
- Video and photo editing

EDUCATION

SERVICE DESIGN

09. 2020 - to present | Glasgow School of Art (Scotland),
KISD (Germany), Politecnico di Milano (Italy)
Master of European Design in top European design schools.

UX AND UI DESIGN BOOTCAMP

10. 2020 - 12.2020 | 26 Academy
Intensive course aimed at giving a strong core of professional
skills in UX and UI design.

VISUAL DESIGN

09. 2016 - 06. 2019 | Duperré School of Art (Paris, France)
Highly selective three-year degree course.